



THE ORIGINAL IRISH SPIRIT

RELENTLESSLY PURSUED



RARELY CAPTURED

QUIETLY DISTILLED IN IRELAND

First distilled by monks, the Irish enjoyed poitín for a thousand years before it was banned by the British in 1661. But we are nothing if not resilient and poitín remained part of Irish drinking culture.

Now legal again, poitín can now be found on backbars all across Ireland, instead of under the counter.

At Mad March Hare, we use only the finest, locally sourced malted barley and distill three times in small copper pot stills in the traditional style. We then cut the spirit with fresh Irish spring water to 40% ABV resulting in a drink that is full of character and exceptionally smooth.

We don't do tasting notes. We'll just say that a sup of the hare is like having fairies dancing on your tongue before they give you a decent slap on the cheek.



WHAT ARE YA HAVIN'?



MAD MARCH MULE

Ginger Beer,
Lime and Bitters



BELFAST COFFEE

Cold Brew Coffee,
Cream and Nutmeg



PLAIN & SIMPLE

A shot of Mad March Hare
with your favourite stout.

ALC VOL: 40% ABV (80 Proof)

CASE SIZE: 6 x 700ml

BOTTLE BARCODE: 5391 5324 40996

CASE BARCODE: 0539 1532 4410 09

MADMARCHHAREPOITIN.COM   @MADMARCHHAREPOITIN



DUBLIN • LOS ANGELES • SHANGHAI • TOKYO • LA PAZ • SYDNEY
CRAFTING FEARLESS BRANDS

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